



2018-19 ANNUAL GIVING CAMPAIGN

Please accept my tax-deductible contribution to LANK's Giving Campaign. Select the level of contribution and giving method(s) below:

- LANK Friends** **LANK Cub Club** **LANK Bear Hug Society** **LANK Patron Society**
\$1-\$99 \$100-\$499 \$500-999 \$1,000+

- Enclosed you will find a check for \$_____.
- I will contribute online by credit card (go to: <https://www.lankschool.com/giving-campaign->)
- I would like to pledge a total of \$_____, to be made in monthly payments of \$_____ for the next _____ months.
- I will seek matching funds from my employer's matching gifts program and inform LANK when I am successful with this request.

Name: _____

Email address: _____

Student(s)/Class(es): _____

Please list the preferred family name to be listed for all recognition purposes. As a note of gratitude for your generous donation, family names (e.g. The Smith Family) will be listed on each child's Class Flower on the Giving Campaign Fence Signage and members of *LANK Friends*, *LANK Cub Club*, *LANK Bear Hug Society*, and *LANK Patron Society* will be recognized at the Spring Social.

Please complete this form and return it to the LANK office with your donation. Once your donation is received, a receipt will be sent by mail. If you have any questions, please contact our Fundraising Chair, Angeline Van Evera at fundraising.chair@lankschool.com.

Thank you very much for your support and generosity!



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We are so proud to be a part of LANK with its dedicated teachers, outstanding staff, and unique preschool set in a beautiful environment. Each day, our children enjoy a wonderful program that nurtures, motivates, and inspires a lifelong curiosity for learning. We are so pleased that your family is with us on this exciting journey.

LANK is a 100% not-for-profit preschool, which was written into the original charter of Reston. We are not associated with a central franchise, a church, or any larger institutions that could financially support a gap in our budget or any growing systemic, academic, or unexpected needs we may face (such as having to waterproof the basement after a flood in 2013). Fundraising is a critical element in maintaining the premiere preschool education that is offered at LANK. In recent years, the Annual Fund has enabled LANK to provide opportunities for teacher development, new equipment such as the school's piano and playground pieces, books, special programs like one-man band Peter McCory and Goodlife Puppet Theater's Recycling Pirates puppet show, and so much more. One hundred percent of every dollar donated to LANK is reinvested directly in the school.

Why not just raise tuition? We work hard to keep tuition consistent year after year. Tuition helps LANK go, but the Annual Fund helps LANK grow! Tuition mostly covers the basic operating budget for existing costs. The Annual Fund helps us keep tuition as low as we can, which reduces barriers for everyone in the local community to be a part of LANK's community. The Annual Fund also provides LANK with the flexibility to shift our financial goals, while giving families predictability to plan their personal budgets by keeping tuition static. LANK's fundraising community relies on all our current families for support!

We are in this together! Alumni and community partners also donate to our annual fund. We work hard to extend participation throughout the Reston community. We believe in the importance of our school and are actively engaged in sharing our enthusiasm with local businesses, alumni who remember their years at LANK fondly, and other community partners.

As we launch this year's campaign, please know that this is one of our primary fundraising endeavors, and your participation at any level is deeply appreciated. We will continue to recognize families who have donated on the Class Flower Signage, and will give special thanks to members of LANK Friends, LANK Cub Club, LANK Bear Hug Society, and the LANK Patron Society at the 2019 Spring Social and our year-end report to donors.

Our TARGET this year is \$10,000, and our GOAL is 100% participation. We believe if we can meet our goal, our target will easily fall into place.

Please donate now using the attached form and send via snail mail, backpack mail, drop in the front office, or visit www.lankschool.com/giving-campaign- to make a PayPal donation.

With gratitude,

Joan Wain and Patty Marsh